

# CURRICULUM VITAE

I am Marcello Moresco, Visual Designer and SEO Specialist. I have been working for over 25 years both on traditional media and on the web. My artistic and graphic training has led me over the years to take care of the corporate Brand Identity for important clients. I have been working since 2001 on the web side, and since 2015 I use WordPress to create and manage SEO contents on websites and blog for my projects and my client's projects. I've also dedicated my experience to the training side, with a professional WordPress course dedicated to professionals.

Today I am **SEO Contents Editor** on my blog [acquarioincasa.it](http://acquarioincasa.it). I take care of editing and publishing contents of websites and eCommerce for my clients. As a **Still Life** and **Lifestyle Photographer**, I take pictures for eCommerce and websites.

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## Working Experiences

### 2001/2023

I am actually employed at [IdeaPM srl](#) as **SEO Specialist**, **Content Editor** and **Graphic Designer**. I take care about 2 eCommerce and Corporate Identity Brand.

### 2016/2021

I've got my online brand **Gestione WP**. In over 5 years I've worked for my clients, providing graphics, technical assistance, content management. In over 5 years, I've published on the web more than 60 websites. I'm a [SiteGround](#) affiliate.

### 2002/2015

Art Director and Graphic Designer for [Neos Air](#). In over 14 years I've edited the on-board magazine "Neos in Flight Magazine". I was responsible about graphic & layout.

### 2006/2014

Art Director and Graphic Designer for [Magazine International](#). In over 8 years I was project manager about many special projects edited for [Hearst USA](#) publishing house.

## **2005/2001**

Web Designer and Graphic Designer for **Italia Web Factory**. In over 4 year I've crated graphics and managed content for [Ferrovie dello Stato](#) and [Ministero dell'Ambiente](#) creating their websites. I've managed graphic design for many clients.

## **2001/1996**

Graphic Designer and Head of Services for [Federico Motta Editore](#). In over 5 years I've managed and edited 4 monthly magazines. I was Designer of the magazines "Video", "Argos", "Sirio" and "Photo Italia".

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## **Studies**

**1992** - Attested in Graphic Design & Publishing

**1983/1988** – 5 years Diploma in Fine Arts

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## **Foreign languages**

Proficient spoken and written English

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## **Some numbers:**

- Acquarioincasa.it: unique visitors (600 per day)
  - Main keywords (Google home page): 86
  - Acquario in casa (Facebook Group): 25.000+ Users
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## Remarkable websites published in the last 4 years:

- [Tuscany Coast Villa Zen](#)
- [acquarioincasa.it](#)
- [4type](#)
- [Masseria 12 Granai](#)
- [Centro Veneto del Mobile](#)
- [Demas Milano](#)
- [Maintenergy](#)
- [La mia cosmesi naturale](#)
- [Lynkx Trails](#)
- [Art Musica Eventi](#)
- [ideaPM](#)