

# CURRICULUM VITAE

I am [Marcello Moresco](#), **Visual Designer and SEO Specialist**. I have been working for over **25 years** both on traditional media and on the web. My artistic and graphic training has led me over the years to take care of the corporate Brand Identity for important clients. Since **2001** on the web side, and since **2015** I manage WordPress to create design and to publish SEO ranked websites and blog for my projects and my client's projects. I've also dedicated my experience to the training side, with a professional WordPress course .

Thanks to my work of **SEO Specialist**, my website/blog [acquarioincasa.it](#) is best ranked on Google for the Italian market. I take care of editing and publishing contents of new websites and eCommerce for my clients. As a passionate **Photographer**, I take pictures for eCommerce and commercial websites.

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## Working Experiences

### **2001/2023**

I am actually employed at IdeaPM srl as **Web Designer SEO Specialist**. I take care about 2 eCommerce corporate identity (analog & digital) of our customers.

### **2016/2021**

I've got my online brand **Gestione WP**. In over 5 years I've worked for my clients, providing graphics, technical assistance, content management. In over 5 years, I've published on the web more than 60 websites. I'm a SiteGround web hosting affiliate.

### **2002/2015**

Art Director and Grap Designer for Neos Air. In over 14 years I've edited the on-board magazine "Neos in Flight Magazine". I was responsible about graphic & layout.

### **2006/2014**

Art Director and Visual Designer for Magazine International. In over 8 years I was project manager about many special projects edited for Hearst USA publishing house.

## **2005/2001**

Web Designer and Graphic Designer for **Italia Web Factory**. In over 4 year I've crated graphics and managed content for **Ferrovie delle Stato** and **Ministero dell'Ambiente** creating their websites. I've managed graphic design for many clients.

## **2001/1996**

Graphic Designer and Head of Services for **Federico Motta Editore**. In over 5 years I've managed and edited 4 monthly magazines.

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## **Studies**

**1992** - Attested in Graphic Design & Publishing

**1983/1988** – 5 years Diploma in Fine Arts

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## **Foreign languages**

Proficient spoken and written English

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## **Contact:**



### **Marcello Moresco**

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